



hackUST

Hackathon at HKUST 2015

Information Session



騰訊基金會
TENCENT FOUNDATION

hackUST 2015

When: 28th-29th March (Sat-Sun)

Where: Engineering Common, 2/F, HKUST

What: A 24-hour coding competition

Who: *YOU!*

Coders, designers, business students, entrepreneurs... etc.



Stuff for today

- Team composition
- Hackathon competition rundown
- Prizes
- Judging criteria
- FAQ
- Team formation

Pre-hackathon activities

Arduino workshop 3D Design Software Workshop



Dialogues
with
NGOs



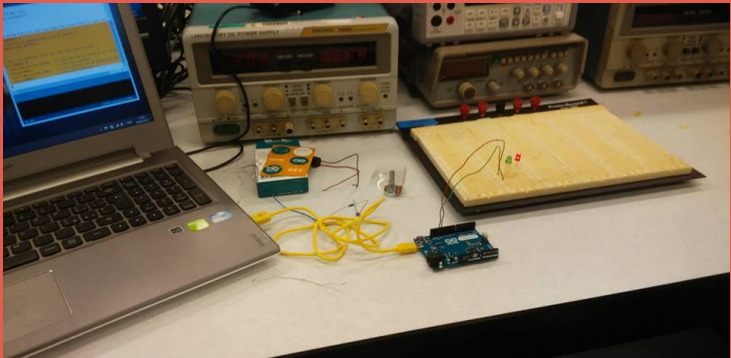
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國際十字路會

LUL.IO





Kairos Society Hong Kong: How To Pitch Your Business

Kairos Society Hong Kong

Friday, 20 March 2015 from 18:00 to 21:00 (HKT)

Hong Kong, Hong Kong SAR China



Ticket Information

TYPE	END		QUANTITY
General Admission	23h 22m	Free	Add to Waitlist

Who's Going

[Connect](#) to see which of your Facebook friends are going.

[Connect with Facebook](#)

Share Kairos Society Hong Kong: How To Pitch Your Business

[Email](#) [Share](#) [Tweet](#) [Like](#) 24 people like this. Be the first of your friends.

Event Details

Pitching is a very important skill in the business world. It is very important to have a good product to sell, but it is also equally important **how** you sell it.

In this workshop Sindy Leung, an experienced Toastmaster and social leader will teach participants the elements of a successful pitch. Everything from how to engage your audience before you even utter a single word, to convincing them that your business is such a good idea to the point that they are lining up to invest.



Save This Event

When & Where



The Collab
24/F OfficePlus @Wan Chai
303 Hennessy Road
Hong Kong, Hong Kong
Hong Kong SAR China
Friday, 20 March 2015 from 18:00 to 21:00 (HKT)

[Add to my calendar](#)

Pre-hackathon activities

- 4 Workshops done, 1 upcoming
- 200+ registrations from 4 different Universities
 - You can still register!
<http://HACK.UST.HK>
- Secured a lot of red bulls and a coffee machine

Team formation

- Each team 3 to 6 people
- Recommend at least one coder in a team

Each team work on one project, but can adopt several themes/ ideas in one project

Each person can only be on one team

Event rundown

Fri, 6 pm	Last minute pitching/team formation session
	Have a nice sleep!
Sat, 9 am	Check-in starts
Sat, 10 am	Event opening, brainstorm and refine your idea
Sat, 12 pm	Start coding!
Sat, night	Mini Challenges
Sun, 12 pm	Stop coding! Judging starts
Sun, 4:30 pm	Closing Ceremony

The more important event rundown

ALL time	Infinite amount of Snacks, Coffee, Red Bulls, you name it.
Sat, 12 pm	Lunch
Sat, 6 pm	Big Dinner. Pizzas? Burgers? Healthier stuff? Like our fb page and tell us what u want to eat!!!
Sat, night	Mini Challenges --> Prizes! (midnight snack what!?)
Sun, 9 am	Breakfast
Sun, 12 pm	Lunch
Sun, 4 pm	Afternoon Tea
Sun, 4:30 pm	More prizes!

Themes

- Tencent Charitable Apps
 - Apps that can help people in need
- Entrepreneurship
 - Solutions that solve problems and have market value
 - Quite open and free on the topic
 - Software (website, apps, etc.) / Hardware
- Apps for Women Consumers
 - Apps that cater for women consumers' needs

Prizes

- Charitable App Awards
- Women consumers Awards
- Entrepreneurship Awards

After people's voting in techShow

- Audience's favorite

- Most creative / innovative
- Most fun
- Best presenters
- Best design
- Best technology
- Best Student related
- Most interesting video clip for HackUST 2015

Judging process

There are two stages of judging. A closed 1st round and a public 2nd round.

12:30 - 14:00

1st Round Judging

14:00 - 14:15

Short Break

14:15 - 16:00

2nd Round Judging

16:00 - 16:30

Tea Break + Networking

16:30 - 17:30

Closing Ceremony + Prize presentation

Judging process

1st Round: “ Qualification Round “

- Each team present to a panel of 3 judges
- Each team has max. 3 min.
(preferably 2 min pitching and 1 min Q&A)

2nd Round:

- Selected teams present to all judges and participants
- 3 min for the pitch and for a quick demo and 2 min Q&A

Judging criteria

- 1. Main idea:** How good is the product idea and how thoroughly have participants thought about their solution? Are they solving a real problem in an interesting way?
- 2. Design / UX:** The user interface design, usability, and overall user experience of the system. Is the solution visually appealing and providing a seamless user experience?
- 3. Technology / Implementation:** Implementation, the technology employed. Is the prototype a viable product?

Judging criteria

4. Presentation: Presentation of your solution to public

5. Social impact: Is there a charitable benefit? How big is the social impact?

6. Business value: Solution thought through from the revenue perspective, the perspective of investors, stakeholders, and customers.

7. Value for Women consumers: Identified a need specifically for women consumers

Some of our Mentors & Judges

RADICA
Grow eDatabase Value

Google



MOTHERAPP

Morgan Stanley

FAQ

Q: I understand that we have to develop a prototype in the Hackathon, would PPT format and design visual be regarded as prototype or must require some form of programming / coding involved?

Q: Is it required that all team members must be UST students or we could also invite other non-UST members into the team?

Q: Are we expected to come in teams or we take the opportunity to form teams at the spot?

Q: Can I leave for exam during the competition?

Q: Intellectual Property Right?

Q: Can one team be working on two idea?

Q & A

Wait... Don't go yet. Pitching & team formation session after this!

[https://fb.com/
hackathon.at.hkust](https://fb.com/hackathon.at.hkust)



Upcoming...

- Problems for ideas
- Survival guide of hackathon
- How to win
- More FAQs
- Lucky draw to win 500Gb HDD

..... and many more! Stay tuned!



**Visit our website at:
<http://hack.ust.hk>**

Stay tuned at our FB page!

Team formation session arrangement

1. Those who have concrete ideas:
 - Come out and pitch!
2. Those who have mere idea only:
 - Raise your hand and tell people your high-level idea!
3. Those who don't really have idea:
 - No worries! We will allocate areas in the room with themes and we all walk around to mingle! ;)

Pitching rules

You have 2 minutes to pitch this:

1. Who are you
2. What is your idea?
3. Why your idea?
4. What roles/people you will need?

Following Slides for PolyU only

Pitching + Team formation

When: 19th March (Tomorrow) 19:00

Where: HKUST LTE

What: Pitch your idea! or Listen to others'
Find people who share the same
ideas!

HKUST Transport (South Gate)

Bus

- 91M Po Lam > HKUST
- 91 Clear Water Bay > HKUST

Mini-bus

- 11 Hang Hau > HKUST
- 104 Ngau Tau Kok > HKUST



HKUST Transport (North Gate)

Bus

- 91M Diamond Hill > HKUST
- 91 Diamond Hill > HKUST
- 792M Sai Kung > HKUST

Minibus

- 11 Choi Hung > HKUST
- 11M Hang Hau > HKUST
- 12 Sai Kung > HKUST



hackUST 2015 - Prizes

- Charitable App Awards
- Women consumers Awards
- Entrepreneurship Awards
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20 tickets left!